



# 16TH ANNUAL MID-AUTUMN FESTIVAL



**EVENT DATES:  
SEPTEMBER 22, 23, 24**

 @asiatimesquare  @asiatimesquaretexas  
2615-2625 W Pioneer Pkwy, Grand Prairie, TX 75051

# 2023

**MID-AUTUMN FESTIVAL!**  
SEPTEMBER 22, 23, 24



*Images from the 2022 Mid-Autumn Festival*

Asia Times Square is honored to share with the community one of the largest annual Mid-Autumn Festivals in the entire North Texas / Dallas - Fort Worth Metroplex attracting thousands of patrons every year.

The **Mid-Autumn Festival**, traditionally known as the "**Moon**" or "**Mooncake**" Festival, occurs on the **fifteenth day** of the **eighth lunar month**. On this evening, you'll find that the moon is at its peak brightest and fullest. This holiday is the **second** most important holiday tradition (*after Lunar New Year*) in Asia for family reunions and is similar to Thanksgiving for its spirit of gratitude and abundance of food!

For this specific holiday, the celebration is catered towards the younger generation and children in which we offer goodie bags with lanterns, mooncakes, and games/activities including face painting!

# SPONSORSHIP PACKAGES

Submit Logo By: September 7, 2023

<b>Benefits</b>	<b>Title Sponsor</b> \$10,000	<b>Platinum</b> \$5,000	<b>Gold</b> \$3,000	<b>Silver</b> \$1,000	<b>Bronze</b> \$500	<b>Media In Kind</b>
Name/logo on event promotional and marketing materials	X	X	X	X	X	X
Logo on outdoor digital billboard (2 week leading to event)	X	X	X	X	X	X
Name mentioned on radio and tv	X	X	X	X		
Speaking Opportunity on the Main Stage (~2-3 minutes)	X 3 Slots	X 2 Slots	X 1 Slot	*Sponsors may select date/time of their speeches on stage. Slots can be on the same day, if desired*		
In-studio Guest-Radio	X	X				
In-studio Guest-TV	X					



**3 DAY EVENT: SEPT 22-24 (FRI-SUN)**

2615-2625 W. Pioneer Pkwy, Grand Prairie, TX 75051

**For Additional Information:**  
support@asiatimesquare.com



**\*LIMITED QUANTITY\***

# 16TH ANNUAL MID-AUTUMN FESTIVAL

**SPONSOR A BANNER  
ON THE EVENT MAIN STAGE**



## **EVENT ADD-ON:**

**\$1,000.00 | 10 X 5 FT BANNER**

**INCLUDES:**

**A CUSTOM BANNER WITH YOUR COMPANY LOGO CREATED BY THE ATS TEAM THAT WILL BE DISPLAYED PROMINENTLY ON THE MAIN STAGE THROUGHOUT THE EVENT.**

**SPONSOR A BANNER WITH YOUR COMPANY LOGO TO PROMOTE TO THE DFW COMMUNITY!**

**\*\*AVAILABLE ON A FIRST-COME-FIRST-SERVE BASIS.  
EVENT SPONSORS WILL HAVE PRIORITY ON BANNER ADD-ON.\*\***

*For Additional Information: [support@asiatimesquare.com](mailto:support@asiatimesquare.com)*



# Sponsorship Application

Submit Logo By: September 7, 2023

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Facebook/Instagram \_\_\_\_\_

\_\_\_\_\_ Payment Enclosed      \_\_\_\_\_ Will Need an Invoice

## Asia Times Square Event: 2023 Mid-Autumn Festival Sponsorship Levels (Please Checkmark)

_____ Title Sponsor	<b>\$10,000</b>
_____ Platinum	<b>\$5,000</b>
_____ Gold	<b>\$3,000</b>
_____ Silver	<b>\$1,000</b>
_____ Bronze	<b>\$500</b>
_____ Media	<b>In Kind</b>

\_\_\_\_\_ \*Add-On: Main Stage Banner **\$1,000**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to: LOH Foundation or Asia Times Square  
2625 W. Pioneer Pkwy. Ste. 800 Grand Prairie, TX 75051



**"TO BECOME THE DESTINATION CONNECTING CULTURES AND COMMUNITIES"**

## Thank You To Our Past Sponsors

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